

Press Release

“Employer of the future”: dataTec honored again

Recognition for commitment to digitalization and sustainability / dataTec impresses as an employer

Reutlingen, 21 January 2025 - The specialist distributor of measurement and testing technology dataTec AG has once again been awarded the title “Employer of the Future” by the German Innovation Institute for Sustainability and Digitalization (diind). This is the second time in a row that the company, which has headquarters in Reutlingen and Switzerland, has been recognized. The prestigious employer seal is traditionally awarded to companies where digitalization, sustainability and ensuring future viability play a central role in the corporate culture. At dataTec, skilled workers are given an attractive workplace and long-term career prospects.

“Well-trained specialists are our most important asset,” emphasizes Tamara Kraus, Head of HR at dataTec. “That’s why we recruit, even when times are challenging for the company.” In the past financial year 2023/24, dataTec already felt a reluctance to invest due to the difficult political and global economic situation. Nevertheless, the Management Board decided to position itself in the best possible way in terms of personnel and to invest in the site so that the company can react flexibly to changing market requirements. In order to attract and retain qualified employees, dataTec has also been focusing for years on measures to increase its attractiveness as an employer, including the “Work-Home Balance” campaign.

Further information can be found at:

<https://www.datatec.eu/work-heimat-balance>

<https://www.datatec.eu/>

www.datatec.eu #measurablevariable

Image material

[Tamara Kraus Head of Human Resources dataTec AG.png]

dataTec HR Manager Tamara Kraus is delighted to receive the “Employer of the Future” award.

[dataTec-2025_Employer_of_the_Future.jpg]

dataTec AG, based in Reutlingen, has been recognized as an “Employer of the Future” for the second time in a row.

[dataTec 25PM01 Employer of the Future_seal.jpg]

The 'Employer of the Future' seal of the German Innovation Institute for Sustainability and Digitization.

About dataTec

dataTec AG is the leading specialised distributor for test and measurement technology in Europe. Since 2018, dataTec has been pursuing the European expansion of its sales activities and is currently active in Spain, Switzerland and Austria as well as in Sweden, Estonia and Finland. The broad product portfolio with more than 50 manufacturers includes power supply units, oscilloscopes, modular measurement technology, test systems, test equipment and thermal imaging cameras. With over 150 employees, the Swabian family-owned company advises customers from a wide range of industries and sectors – from industrial companies to public authorities and educational institutions – from its headquarters in Reutlingen.

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